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FIRST CHOICE MORTGAGE EARNS 2007 GOLD PERFORMER AWARD FROM FANNIE MAE

WAUKESHA, WI, MAY 23, 2008 – First Choice Mortgage has been recognized by Fannie Mae as a 2007 Gold Performer of Desktop Originator® in recognition of its use of Desktop Originator to help make the dream of homeownership possible for thousands of families. First Choice Mortgage was one of four lenders in the Milwaukee/Chicago Metropolitan Statistical Area of 33340 to receive this award from Fannie Mae.

To qualify for the Gold Performer status, First Choice Mortgage had to run between 200-400 DU findings per month for the 2007 calendar year. "First Choice Mortgage takes great pride in our honest, ethical approach of helping people in our neighborhoods. It has been one of the major contributing factors to our successes despite the current market pressures. Tools such as Fannie Mae's Desktop Underwriter are essential to our business and we are honored to receive this award," according to Jean Badciong, Vice President of Operations for First Choice Mortgage.

About First Choice Mortgage: Headquartered in Waukesha, Wisconsin, First Choice Mortgage is a licensed residential mortgage banker/broker in Wisconsin, Illinois, Iowa, Florida, Michigan and Minnesota. Established in 1993, First Choice Mortgage has brought together nearly 100 employees in 20 locations. As it continues to grow, First Choice Mortgage remains committed to extraordinary customer care and building long-lasting relationships. First Choice Mortgage has been twice named Wisconsin Broker of the Year by the Wisconsin Association of Mortgage Brokers, most recently in 2006. Visit www.fcmortgage.com for more information on First Choice Mortgage services and branch locations.

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